

MESI NEWSLETTER

MIGRANT ENTREPRENEURSHIP FOR SOCIAL INCLUSION

Newsletter 4 | February 2021



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The study “Promoting and Supporting Migrant Entrepreneurship” (European Commission, 2016), has demonstrated that measures for addressing these challenges should be approached holistically: by providing migrants educational and training opportunities, regulatory advice, social capital, and facilitated access to business funding and working spaces. However, efforts to address these challenges in a holistic approach by local organisations are often described as too resource-intensive and thus do not have a long-term impact.

MESI IN SHORT

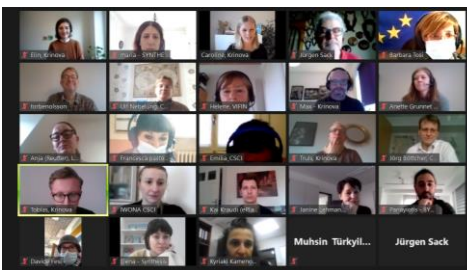
The project has developed a training curriculum and an e-course specifically designed to tackle the educational and training needs of migrants by equipping adult education professionals, trainers and professionals working migrants with the tools needed for engaging migrants in entrepreneurial initiatives as well as increasing their participation in such activities. The curriculum aims to increase the capacity of professionals in designing outreach activities to support entrepreneurial activities created by migrants and therefore increase the participation of migrants in the socio-economic life and involvement of migrants in educational programmes.

MESI OBJECTIVES

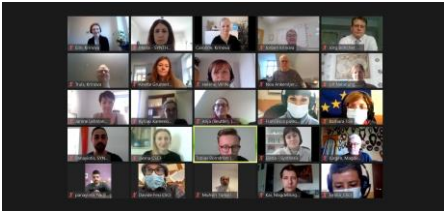
- ❖ Increase capacity of adult education professionals, trainers and professionals working migrants (target groups) with the tools needed for engaging migrants in entrepreneurship;
- ❖ Enhance knowledge of the target groups to design outreach activities to support entrepreneurial activities created by migrants;
- ❖ Participating migrant entrepreneurs have better conditions to start a business when they have a better knowledge about entrepreneurship.
- ❖ Enhance collaboration and the promotion of synergies between the target groups and other stakeholders for the promotion of migrant entrepreneurship;
- ❖ Support the efforts of local and EU organisations in applying a holistic approach in supporting migrants entrepreneurs through the development of OER tools.

EXPECTED RESULTS

- ❖ Increased capacity of adult education professionals, trainers and professionals working migrants (target groups) with the tools needed for engaging migrants in entrepreneurship;
- ❖ Strengthened knowledge of the target groups to design outreach activities to support entrepreneurial activities created by migrants;
- ❖ Strengthened collaboration among professionals working with migrants at a local and EU level.



Picture from the online training activity that took place on the week of 25-29th of January.



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LEARNING ACTIVITY

On the week of 25-29th of January 2021, the MESI team has completed a week-long online training on migrant entrepreneurship with professionals working with migrants! The goal of this activity was to offer an insight on the challenges experienced by migrants and explore ideas and practices to support migrant entrepreneurship.

WHAT'S NEXT

- ❖ On the 24th of February 2021, the MESI project team will organize an online transnational webinar. In this webinar, we are going to explore the needs and challenges experienced by migrant entrepreneurs and present the tools developed by the MESI project to promote migrant entrepreneurship. We are going to go through a set of good practices on migrant entrepreneurship and provide a list of recommendations which will strengthen the impact of similar initiatives! We are going to introduce you to our MESI platform which includes courses 6 modules on entrepreneurship and present success stories from migrant entrepreneurs!!!
- ❖ Moreover, the partner organisations will organize local webinars to present the results of the project in the partner countries.

Project Partners

- Krinova Incubator and Science Park (Sweden)
- SYNTHESIS Center for Research and Education Ltd (Cyprus)
- Videnscenter for Integration (Denmark)
- University of Nicosia (Cyprus)
- Landeshauptstadt Magdeburg (Germany)
- Consorzio Scuola Comunità Impresa (Italy)

HOW TO STAY CONNECTED

Visit our website: www.mesi-project.eu

Visit our Facebook Page: www.facebook.com/MESI-Migrant-Entrepreneurship-for-Social-Inclusion

